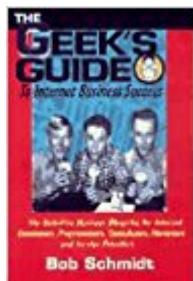**The book was found**

The Geek's Guide To Internet Business Success

Synopsis

The Internet has created a whole new range of business opportunities. This book is the definitive business blueprint for Internet developers, programmers, consultants, marketers, and service providers. The Geek's Guide is crammed with tips, worksheets, and templates specifically tailored for the Internet entrepreneur.

Book Information

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Average Customer Review: 4.7 out of 5 starsÂ Â See all reviewsÂ (12 customer reviews)

Best Sellers Rank: #3,972,419 in Books (See Top 100 in Books)   #54 inÂ Books > Computers & Technology > Networking & Cloud Computing > Networks, Protocols & APIs > WAN   #11567 inÂ Books > Computers & Technology > Networking & Cloud Computing > Internet, Groupware, & Telecommunications   #25646 inÂ Books > Computers & Technology > Software

Customer Reviews

With the Geek's Guide, Schmidt proves to the world that he has the'write' stuff. Schmidt has a knack for focusing on the most important aspects of any topic.In terms of content, this book is jam packed with highly tailored and specific information crucial to sustaining a successful and profitable web development business. Although the book's focus is on web development business start-ups, anyone who is looking to strike out on their own in any field would find this book useful. Furthermore, potential clients of web development firms may find much of the information in the book useful when dealing with internet businesses and negotiating the creation of their own site.The writing style of the book is very clear and concise and Schmidt leaves no room for misunderstanding in his prose. There is absolutely no internet hype or marketing spin in this book, nor are you treated to a dry, textbook or computer manual treatment of how to run a business. Personally, I found Schmidt's geek humor (there is one remark at the end of each chapter) to be well, in a word, geeky.From an organizational standpoint, Schmidt gets you in the right frame of mind to run your own business by the end of the first chapter. Whereas most home-business books would devote all

of their chapters to Freudian self-analysis (ridiculous intropspective and self-assessment questions), finding a good location for a business, and choosing the best form of business, Schmidt takes you through all of that in one balanced chapter. You will also get some very good ideas on how to build a good, winning, effective, and professional team.

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